

Product Press Releases / Award Announcements:

NEC's Betsy Larson Named Leading Channel Chief by CRN Magazine, 3/2/09

CHICAGO - March 2, 2009 - NEC Display Solutions of America, a leading stand-alone provider of commercial LCD displays and projectors, today announced that Vice President of Channel Sales Betsy Larson has been named a 2009 Channel Chief by CRN Magazine, the flagship publication of Everything Channel (www.everythingchannel.com). Channel Chiefs are recognized as influential executives that focus on building enduring relationships with VARs and resellers, and work to be global leaders in channel execution, programs and strategy.

Larson is responsible for building and nurturing relationships with NEC's top distributors and direct marketers. Over the past year, she has spurred improvements and innovation in NEC's partner site, NEC Partner Net, which resellers use to research NEC pricing and promotions. She also helped introduce additional margin incentive programs to reward solutions providers with selling the broad line of display and projection solutions. In 2008, Larson aided in NEC's enhancement of its public sector programs for education and government resellers and end-users, and she assisted solution providers with continued education of large-format displays and integration projector technologies.

"I am thrilled to be named a 2009 Channel Chief as NEC continues to position itself as the No. 1 provider of display solutions worldwide," said Larson. "We look forward to continue providing easy access, unprecedented value and experienced support to NEC Display Solutions' vast reseller and system integrator network."

In its seventh consecutive year for this awards program, CRN selects top Channel Chiefs based on policy and program innovations made during the past year, the amount of revenue their companies generate through partners, their willingness to speak out publicly on behalf of the channel, and the number of years they have dedicated to channel activities.

NEC Display Solutions/JetBlue Win Digital Signage Expo APEX Award, 2/26/09

CHICAGO - February 26, 2009 - NEC Display Solutions of America, a leading stand-alone provider of commercial LCD displays and projectors, announced today its NEC/JetBlue entry received a prestigious APEX Award at Digital Signage Expo. The entry won top honors in the public space category for JetBlue's digital signage implementation at John F. Kennedy International Airport in New York.

JetBlue's spectacular "Digital Signage Ring" is comprised of 43 40-inch NEC LCD monitors installed in the shape of a giant oval suspended from the ceiling. This deployment creates great visual appeal for the new Terminal 5 at JFK and enhances the travel experience for JetBlue customers. JetBlue selected the NEC MultiSync® LCD4020 model based on reliability, video-wall capabilities and its thin bezel, which creates a more seamless picture.

The Digital Signage Ring shows JetBlue branding content and also will be used for advertising, entertainment and to educate travelers. Custom content was created for the unique ring shape. JetBlue also purchased more than 200 LCD displays from NEC for its flight information displays throughout the terminal.

"NEC Display Solutions continues to focus on the digital signage market by adding many product features specifically designed for these kinds of installations," said Mike Zmuda, Director of Business Development at NEC Display Solutions. "Our Digital Signage Technology Suite simplifies complex installations, and our stringent design criteria for commercial customers ensures high reliability in demanding, 24-hour-a-day environments."

NEC's large-format commercial displays and projectors can be seen at the Digital Signage Expo in Las Vegas, Nev. (NEC Booth No. 1613) through February 26.

NEC Display Solutions Expands Affordable, Commercial-Grade MultiSync 15 Series with Full High-Definition 46-inch Display, 2/23/09

CHICAGO - February 23, 2009 - NEC Display Solutions of America, a leading stand-alone provider of commercial LCD displays and projectors, today announced a new addition to the successful MultiSync® 15 Series, the 46-inch LCD4615, which allows businesses on a modest budget to maximize its messaging with a cost-conscious solution for digital signage applications.

The MultiSync LCD4615 can be seen at the 2009 Digital Signage Expo (NEC Display Solutions Booth No. 1613) February 25-26, 2009 at the Las Vegas Convention Center in Las Vegas, Nev.

The full high-definition (HD) 1080p resolution (1920 x 1080) display offers an impressive 3000:1 contrast ratio and 450 cd/m² brightness. It includes DVI with HDCP, advanced multi-level thermal control with high temperature protection and up to 4x4 TileMatrix™ capabilities. The MultiSync LCD4615 is built for long-term reliability and is touch- and protective-panel-ready.

The MultiSync LCD4615 has a high-performance public-display-grade panel and an abundance of advanced technologies that promote extended use for demanding environments with continuous operation. Its commercial-grade design addresses the needs of multiple markets implementing dynamic digital signage, such as retail environments, restaurants, indoor venues, training facilities, lobbies and corporate boardrooms.

“The addition of the MultiSync LCD4615 to the 15 Series provides flexibility to organizations that require commercial-grade design and features in an affordable solution,” said Jean McLaughlin, Sr. Product Line Manager at NEC Display Solutions. “The capabilities of this high-definition 46-inch display include all the technologies needed to engage an audience in a powerful digital signage application while remaining cost-effective.”

The MultiSync 4615 display includes the following features:

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- Public-display-grade panel, which offers additional protection against image retention
- Advanced thermal fan-based technology, which provides added security with overheating protection
- Comprehensive input panel including DVI with HDCP, 15-pin D-sub, component video, composite video and S-video
- Abundant and easy-to-use digital signage features
- Monitor control through RS-232 serial control
- Scheduler with round-the-clock feature, which allows for 7-day scheduling of content and powering of the display
- Screen saver feature
- Up to 4x4 TileMatrix capability with TileComp™, which compensates for the bezel width and creates a more seamless video wall
- NaviSet™, which offers easy adjustment of display settings (Administrator version offers remote advanced control and diagnostics capabilities)
- Landscape and portrait orientation

The MultiSync 4615 comes with a three-year limited parts and labor warranty and will be available for April 2009 shipment at an estimated street price of \$2299.

NEC Display Solutions Introduces Ultra-Narrow Bezel in 46-inch X461UN Display, 2/2/09

CHICAGO - February 2, 2009 - NEC Display Solutions of America, a leading stand-alone provider of commercial LCD displays and projectors, today announced the innovative 46-inch MultiSync® X461UN ultra-narrow professional display.

The 46-inch large-format display is intended for video wall solutions, where its ultra-narrow bezel allows for a screen-to-screen distance between two neighboring MultiSync X461UN displays of only 7.3 millimeters, a near 500-percent improvement from NEC's previously revolutionary 34-millimeter MultiSync 20 Series displays. The MultiSync X461UN can be deployed in video wall matrices of up to 10x10, creating a total surface area of approximately 645 square feet. The barely discernable transition gap between displays ensures a homogenous picture across the matrix.

"The ultra-narrow MultiSync X461UN continues NEC's tradition of ground-breaking bezel design by providing the near seamless experience that is required for optimal, eye-catching performance in video wall matrices," said Jean McLaughlin, Senior Product Line Manager for NEC Display Solutions. "When used in an impressive tile matrix, the MultiSync X461UN makes for an attention-grabbing display solution. The 46-inch display has been specifically created for rigorous 24/7 use where high reliability is key, and it incorporates a professional-grade panel with a built-in expansion slot, allowing customers flexibility and ease of use."

The MultiSync X461UN can be combined with many of NEC's large-format accessories, such as the MPD-SBC-8/16-2 single-board computer, SB-I008WU DVI daisy-chain module or SB-L007KK HD-SDI card. These add-ons provide a cost-effective way to source and manage display content. The NEC accessories' ability to be fully integrated into the X461UN expansion slot eliminates the need for external distribution equipment and power supply, thus providing for a clean look that simplifies installation and reduces maintenance without compromising quality.

The 46-inch ultra-narrow display is ideal for digital signage in lobbies, broadcasting, public venues, retail areas, transportation applications, and financial environments. Through the optional SpectraView II™ color calibration kit (NEC SVII-PRO-KIT), tiled X461UN displays will have identical color settings, ensuring color uniformity and fidelity across multiple screens and creating a perfectly matched image in tiled environments. Additionally, NEC's new Network Control and Communication feature enables the highest level of remote display management and includes such features as automatic email notification in which users are alerted to instances like overheating and lamp failure.

Included in the MultiSync X461UN are the following features:

- Professional-grade LCD panel and components for the most formidable digital signage industry requirements
- 1360 x 768 WXGA native resolution in true 16:9 aspect ratio, maximum brightness of 700 cd/m² and typical contrast ratio of 3000:1
- Ground-breaking ultra-narrow bezel of 7.3 millimeters (screen-to-screen)
- TileMatrix™, which enables video walls (up to 100 displays in a 10x10 matrix)
- Built-in expansion slot, which allows for seamless integration of current and future NEC accessories and third-party components
- SpectraView II Color Calibration Solution, which ensures color uniformity and fidelity across individual and multiple screens, creating a perfectly matched image in tiled environments
- Network Control and Communication, which provides the highest level of remote display management and includes such features as automatic email notification for diagnostic purposes

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The MultiSync X461UN is backed by a 3-year parts and labor warranty and will be available for April 2009 shipment with estimated street price of \$6,000.

MacTech, Macsimum Name NEC Display Solutions Best of Show Winner at Macworld Conference & Expo, 1/22/09

CHICAGO - January 22, 2009 - NEC Display Solutions of America, a leading stand-alone provider of commercial LCD displays and projectors, today announced that its new 30-inch widescreen display with SpectraViewII™ color calibration sensor and software received MacTech Magazine/Macsimum News' Best of Show honors at Macworld Conference & Expo 2009. The award marks the third year in a row that NEC has received product honors at this global trade show for the Macintosh community.

MacTech and Macsimum editors bestowed Best of Show awards on 13 products, including the NEC MultiSync® LCD3090W-BK-SV, from among thousands of products displayed by the 500 exhibitors at the exposition. MacTech is the only monthly magazine focused on Mac at the technical level, while Macsimum is an online newspaper about all things Mac.

"We're honored to receive a Best of Show award from MacTech and Macsimum," said Stan Swiderski, Product Manager for NEC Display Solutions. "The 30-inch NEC display with SpectraViewII Color Calibration provides precise wide color gamut calibration and profiling, benefiting Mac users in many fields."

The LCD3090W-BK-SV display is designed for users in the graphic design, digital animation, photography, print production, image analysis and CAD/CAM industries, as well as soft-copy clinical viewing in the medical field. The display is backed by a four-year warranty on parts and labor and is available for shipment with an estimated street price of \$2,449.

Owned and produced by Framingham Mass.-based IDG World Expo, Macworld Conference & Expo showcases products and services for professionals involved in media and creative content development for corporate and home applications, as well as prosumers using the Mac at home.