

Why sell NEC Display Solutions?

Let us count the reasons...

NEC Display Solutions (formerly NEC-Mitsubishi) innovates, produces and delivers visual display products for a wide range of markets and applications. A wholly-owned subsidiary of NEC Corporation, the company leverages advanced LCD technologies, research and development in building on a rich history of product innovation, including the premiere brand in the display industry, MultiSync®. NEC Display Solutions also brings together experts in the industry and offers a single point of contact to provide dynamic digital signage solutions for a variety of markets, including merchandising, airport and restaurants.



No matter the market you're selling to, NEC Display Solutions can deliver the ideal display solution. Our 15" - 23" desktop LCDs, 15" - 22" CRTs, 30" (29.5" VIS) - 46" information displays and 21.3" medical-grade LCDs can be found in a wide range of environments and applications – from corporate offices, small-to-medium-sized businesses and home offices to trading floors, medical modalities and a number of public information venues.

A host of solution provider- and customer-focused programs extend its price and service benefits:

ChanneLink®

With ChanneLink, a solution provider program consisting of an automated leads distribution system, online sales tools and a comprehensive document library, you can increase your selling potential and take advantage of the program's many rich awards and incentives. Delivered through a customized secured extranet website, the program provides fresh sales opportunities, while delivering real-time information on products, promotions and product accolades to help you provide enhanced sales support to your customers. www.channeLinkpartner.com



System Builder Select™

Build your business with NEC Display Solutions' System Builder Select, a value- and support-based program dedicated to providing select CRT and LCD monitors at profit-enhancing prices. A 3-year guarantee ensures the value of your customers' investment on the AccuSync Series, which includes models that deliver the quality and reliability typically found in pricier monitors. Sales support provides leads and assistance with special bids, customer calls and product information. Tech support and training resources also are offered. <http://sb.necdisplay.com>



ProPartner Select™

ProPartner Select, NEC Display Solutions' reseller program, provides you with unprecedented value and support when selling to digital professional markets such as digital imaging, pre-press, desktop publishing, CAD/CAM and computer animation. The program, which offers high-performance NEC MultiSync FP, Mitsubishi Diamond Pro and SpectraView Series CRT monitors as well as select NEC MultiSync LCD monitors, helps boost your selling potential with exclusive pricing and rebates, discounted demo units, field replacement units and sales and marketing support. www.propartnerselect.com



GovClub™

NEC Display Solutions' GovClub membership program rewards you for serving the visual display needs of the public sector with high-quality NEC and Mitsubishi monitors. The program is highlighted by exclusive discounted pricing opportunities through NEC Display Solutions' best-in-class Government Allowance Program (GAP). Other benefits include discounted demo pricing, Letter of Supply and contracting teaming arrangements, and lead delivery opportunities. Gain peace of mind with NEC Display Solutions monitors, which are designed with energy efficiency in mind to meet accessibility requirements. <http://govclub.necdisplay.com>



Display Solutions Select™

This program was created by solution providers for solution providers and focuses on providing unprecedented value and support when selling NEC total display solutions. This program, which actively builds upon its innovative feature and benefit offerings, meets the needs of loyal display solutions providers throughout North America. Display Solutions Select creates greater differentiation for NEC's dedicated solution provider partners. Members of this program receive fantastic features and benefits, which provide greater opportunities to build their business and enjoy all that NEC Display Solutions' feature-rich products and services have to offer. <http://dss.necdisplay.com>

**Display Solutions
Select**

Consumer Select™

Once approved for this program, solution providers are given exclusive access to NEC Display Solutions consumer products, including the NEC MultiSync LCD 35 Series and MultiSync GX Series. Based on qualifications, including a consumer online strategy with a minimum of 40% of sales from this market and/or a storefront location(s), members enjoy benefits such as special pricing (MIRs), discounted demo units for storefront locations (50% of ESP) and dedicated priority technical support. www.nec-consumersselect.com

consumerSELECT

Custom Care

Lifecycle Services

When your customers purchase NEC Display Solutions monitors from you, they're getting more than just high-quality screen performance and advanced technologies...they're starting a lifecycle of display ownership that includes the highest level and service and support in the industry. The Custom Care suite of lifecycle services ensures that their display purchase remains a smart investment from the day they place their order to the day they dispose of the product.

It all begins with selecting from our wide range of award-winning displays—from desktop LCDs and CRTs to public information LCDs. Our desktop displays come standard with a 3-year limited parts and labor warranty (including backlight), while public information LCDs feature a 1-year warranty.

Throughout the life of the displays, your customers can take advantage of the many warranty enhancements offered by our **Service+™ program**. Help your customers' businesses continue running smoothly and maximize their productivity by having them customize their service and support with a number of options or have them choose from comprehensive Silver and Gold packages.

During the time of your customers' display ownership, they have the opportunity to extend the life of their displays with our **Premium Protect™ extended service plans**. These plans, which take effect at the end of the standard warranty, give them peace of mind for an additional one or two years.



While your customers and their employees are realizing the benefits of NEC Display Solutions monitors at work, we offer the opportunity to enjoy these same displays at home with our **NM-Select™ monitor purchase program**. Using a customized website, your customers' employees, their family and friends can purchase high-performance NEC displays at special prices they won't find anywhere else.

nm-select

When your customers' displays have reached the end of their lifecycle, the **Total Trade™ monitor replacement and recycling program** allows them to dispose of the products in a regulatory-compliant and environmentally friendly manner. In addition, when they apply their trade-in credit to an upgrade to new NEC Display Solutions monitors, the Custom Care lifecycle starts all over again.



For more information on these value-add programs that benefit both you and your customers, contact your NEC Display Solutions account manager, call 866.771.0266 or visit www.necdisplay.com.