



Why Sell InFocus ... Brilliant images and Bigger Profits

10 Reasons to Consider InFocus for all of your customer's projection needs

InFocus advantages: For complete details on InFocus technology, programs and incentives, resellers can register for access to Partner Central, our online reseller resource information center – www.infocus.com/partnercentral

1. Complete product lineup featuring DLP® technology:

From mobile and conference/meeting room, to large installation projectors, InFocus has a projection solution for any customer environment. Many InFocus projectors feature DLP® technology. Sealing the DLP® chip and optical engine from outside air and dust, preserves image quality and lamp life. No filters are needed for maintenance or replacement, all contributing to minimal user ownership costs.

Want to compare total cost of ownership of InFocus DLP® projectors against other models?

Go to www.infocus.com/partnercentral and find out more.

2. Easy Money SPIF Program:

Earn cash rewards for selling eligible projectors. SPIF's are loaded onto an Easy Money Mastercard Debit Card.

3. NEW & IMPROVED Champion's Club Bonus Incentives:

Easy Money participants that sell 10 eligible units between January 1st and December 31st qualify for Champion's Club membership. Members will earn bonus SPIF's that range from \$15 - \$35 US per unit claimed. The more you sell, the bigger the bonus!

4. NEW & IMPROVED Reseller Spec Rebate Program:

Resellers are eligible for a rebate of up to \$200 US per product for specifying and selling qualifying products! Effective February 1, 2008, we've expanded our list of eligible products to include select meeting room projectors.

5. Eval Express Free Evaluation Program:

Your customers can TRY before they BUY through our EVAL EXPRESS free evaluation program.

6. Demo Purchase Program:

Additional discounts are available for units to be used for customer demonstrations. Units are limited to one unit per model every 90 days and cannot be resold for 60 days.

7. Technology Upgrade Program (TUP):

The InFocus TUP Program offers end user customers credit toward new InFocus products by trading-in qualifying computer hardware (projection technology). Even competitor's products are eligible!

8. Public Sector Discounts:

Available for government, education, non-profit, and worship entities. In addition, InFocus offers exclusive EP SKU's with exclusive warranties and pricing available only to public sector customers.

9. Dedicated Local Sales Support:

Need help closing a big deal? Our local Territory Account Managers are available to assist with bid opportunities and product demonstrations. Need to find out who the manager nearest you is?













Call 800-294-6400.

10. InFocus University Online Training:

InFocus University is your online resource for new product and service program training. In addition, find resources to help craft the perfect presentation and develop your personal presentation skills.



InFocus
www.infocus.com

Mobile						
	Lumens / Resolution	Connectivity	Technology / Contrast Ratio	Weight	Warranty	MSRP (USD)
IN10 	1800 / XGA	M1; Component (RCA); S-Video; Composite (RCA)	DLP® contrast ratio: 1100:1	2.4 lbs 1.09 kg	2 year parts & labor 6-month lamp	\$ 1199
IN15 	2500 / XGA	Component (RCA); VESA (HD15); Composite (RCA)	DLP® contrast ratio: 1800:1	3.9 lbs 1.8 kg	2 year parts & labor 6-month lamp	\$ 1449
IN1100 	2100 / XGA 2200 / WXGA	DisplayLink™, HD15, S-Video, Composite Video, audio in	DLP® with BrilliantColor™ contrast ratio: 1400:1	2.75 lbs 1.2 kg	2 year parts & labor 6-month lamp	\$1299 \$1399
Meeting Room						
	Lumens / Resolution	Connectivity	Technology / Contrast Ratio	Weight	Warranty	MSRP (USD)
IN2102 	2500 / SVGA 2500 / XGA 2500 / WXGA	2- Component (RCA); 2 - VESA (HD15); S-Video; Composite (RCA); Stereo mini-jack in; RS232; USB; Monitor out; Audio out	DLP® with BrilliantColor™ contrast ratio: 2000:1	6.9 lbs 3.13 kg	2 year parts & labor 6-month lamp	\$599 \$749 \$999
IN35 	2500 / XGA 2500 / WXGA 3000 / XGA	DVI; M1; Component (RCA); VESA(HD15); S-Video; Composite (RCA); Stereo mini-jack in; RS232; RJ45; Monitor out; Audio out	DLP® with BrilliantColor™ contrast ratio: 1400:1	5 lbs 2.3 kg	2 year parts & labor 6-month lamp	\$1049 \$1349 \$1249
IN3102 	3000 / XGA 3500 / XGA 3000 / WXGA	2 x D-sub HD15, S video, Composite Video, DisplayLink, HDMI 4 x Audio in (3.5mm & R/L, HDMI, DisplayLink)	DLP® with BrilliantColor™ contrast ratio: 2000:1	5 lbs 2.3 kg	2 year parts & labor 6-month lamp	\$1499 \$1799 \$1799
IN38 	3500 / XGA	DVI; M1; 3- Component (RCA); VESA (HD15); S-Video; Composite (RCA); Stereo mini-jack in; RS232; Monitor out; Audio out	DLP® contrast ratio: 2000:1	7 lbs 3.17 kg	2 year parts & labor 6-month lamp	\$ 1899
XS1 	2200 / XGA	VGA, DVI, S-Video, Composite Video, audio in, monitor out	DLP® with BrilliantColor™ contrast ratio: 1800:1	8.75 lbs 4 kg	2 year parts & labor 6-month lamp	\$ 1499
Installation						
	Lumens / Resolution	Connectivity	Technology / Contrast Ratio	Weight	Warranty	MSRP (USD)
IN5102 	4000 / XGA 4000 / WXGA 5000 / XGA	VGA, HDMI 1.3, BNC, Component S-Video, Composite Video2 - Stereo Jacks, 2 RCA Stereo Jacks, RS232, RJ-45, Monitor Out, Audio Out	LCD contrast ratio: 1000:1	15.7 lbs 7.1 kg	2 year parts & labor 6-month lamp	\$3499 \$4499 \$4999
IN42+ 	4000 / XGA	DVI; M1; HDMI; Component (RCA); VESA (HD15); S-Video; Composite RCA; 2 Stereo Audio in (RCA & mini-jack); RS232, RJ45; USB; Monitor out; Audio out	LCD contrast ratio: 1000:1	15.7 lbs 7.1 kg	2 year parts & labor 6-month lamp	\$ 3499
LP850 	4500 / XGA	M1; BNC; Component (RCA); VESA (HD15); S-Video; Composite (RCA); 2 Stereo Audio in (RCA & mini-jack); RS232; Monitor out	LCD contrast ratio: 750:1	17 lbs 7.3 kg	2 year parts & labor 6-month lamp	\$ 4499
LP860 	3500 / SXGA+	DVI; M1; BNC; Component (RCA); VESA (HD15); S-Video; Composite (RCA); 2 Stereo Audio in (RCA & mini-jack); RS232; Monitor out	LCD contrast ratio: 750:1	17 lbs 7.3 kg	2 year parts & labor 6-month lamp	\$ 5499